



How are our feet?

“And how can they preach unless they are sent? As it is written ‘How beautiful are the feet of those who bring good news!’” Rom. 10:15

Left clockwise: We took the time to set-up and refresh our knowledge on every piece of media equipment in the IMM inventory. We were able to pull older pieces together for complete kits to shoot with on the road.

Immediately following was a shoot in the South of Spain in an undisclosed location for an Arabic language dialect translation of The Heritage Project. Some faces are blurred for security.



Kerry & Denise Godwin Missionaries at IMM

There is a temptation to believe that once an IMM project is completed, it is finished. This is not the case. It's just the beginning!

At IMM, we start a project by considering the need. If we create a documentary or a drama series, it is because Christian workers in a specific region expressed a need.

We measure our success by how our media endeavors encourage fellow believers and add new believers to the Kingdom.

Our broadcast partners tell us that Christian programming for women and children is always in high demand, especially well produced dramas and engaging stories. Most of these partners don't have the ability to produce these high investment creations. Especially if they are feeding a 24-hour-a-day channel. So, our primary focus at IMM is not producing a typical chat show format. We strive to produce compelling stories taken from the Bible, or history and drape them in the passion eternal stories demand.

Many steps are required to create a media production. First pre-production, which includes writing the script, casting, location scouting, evaluating equipment and crew,

and drawing up the shot list. This is the planning stage and can be months or years.

The production stage is when shooting begins. The scene is set. Camera operators follow the shooting plan, Audio teams are recording clean sound, the director directs, and are all supported by a busy team that ensures the demanding schedule is met.

Post-production involves selecting the best shots and editing them together and adding the right music and effects. Then comes distribution, which never ends.

We work in many languages. In order to translate a series into another language, the entire production process starts all over, but on a smaller scale. We translate scripts, find a presenter, select a location, then shoot the pieces, capture audio and edit new text and video all together so the product is ready to be broadcast and distributed locally. Some languages are easier to work with than others, some are more difficult and may even be dangerous to those involved. But we never stop expanding our reach. Production never stops. We are glad you are with us to put Jesus on Every Screen!

email: kerry.godwin@agmd.org • denise.godwin@agmd.org

